



# CANADIAN CHARITY ACTIVITIES OUTSIDE CANADA



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## EXECUTIVE SUMMARY

The primary purpose for Canadian Charities and Foundations is to support community needs that are not being met by government or other organizations. This support is usually intended for local communities, but Charitable Organizations recognize that such support is often required outside the country also. As an affluent country, Canadians want to assist others in less-fortunate regions around the world who are disadvantaged or suffering.

In this report we examine the extent of overseas activity for the Canadian Charity and Philanthropy sector.

To obtain this insight, we present the following statistical analysis over the period 2016 to 2020.

- The number and percentage of Canadian Charitable Organizations reporting Overseas Charitable Expenditures.
- The Number of Canadian Charitable Organizations reporting Overseas Charitable Expenditures by Charity Designation (Private Foundation, Public Foundation, Charitable Organization).
- The value of reported Overseas Charitable Expenditures.
- The value of reported Overseas Charitable Expenditures by Charity Designation.
- Overseas Charitable Expenditures as a Percentage of Total Charitable Expenditures.
- Overseas Charitable Expenditures as a Percentage of Total Charitable Expenditures by Charity Designation.
- Overseas Charitable Expenditures by Category of Charity.
- An analysis of Overseas Charitable Expenditures by the Province of Charitable Organizations.
- Tax-Receipted Donation Revenue from overseas donors received by Canadian Charitable Organizations.
- Non Tax-Receipted Revenue from overseas received by Canadian Charitable Organizations.
- Percentage of Canadian Charitable Organizations receiving overseas revenues.
- Canadian Overseas Expenditures as a percentage of Overseas Revenues.

We present a list of the largest Canadian Charitable Organizations reporting Overseas Expenditure in Total and by Category of Charity in an Appendix to the Report.

### Principle conclusions of the Report

- The number of Canadian Charitable Organizations reporting Overseas Expenditures has declined by 10 per cent over the period 2016 to 2020, in part due to the global COVID pandemic.
- The percentage of Charitable Organizations reporting Overseas Expenditures has remained around 4.5 per cent during the same reporting period.
- The largest number of organizations with Overseas Expenditures by Designation is Charitable Organizations at 86 per cent., followed by Private Foundations and Public Foundations.
- The value of Overseas Expenditures has grown by 18 per cent between 2016 and 2020.
- Overseas Expenditures as a percentage of Total Charitable Expenditures for the Charity Sector have been remarkably consistent over our study period of 2016 to 2020 at a modest 2.3 percent. There is a greater allocation of Public and Private Foundations to overseas activity.

- The largest and dominant allocation of Overseas Expenditures by Canadian Charitable Organizations is to the Relief of Poverty, followed by Core Healthcare and Education Support.
- Analyzing the number and value of Overseas Expenditures by provinces reveals that Ontario is the largest region, followed by Quebec and British Columbia.
- Though volatile, tax-receipted donation revenues from overseas has grown materially over the period of 2016 to 2020 by 45 per cent. However, they represent a minimal percentage amount of Total Tax Receipted Donations.
- Non tax-receipted revenues from overseas is much more material in size but still represents a marginal amount of Total Revenues for Charitable Organizations..
- Only a small percentage of Canadian Charitable Organizations report receiving overseas donations. The similar result is evident for non tax-receipted revenues from overseas.
- Canadian Charities report almost 3 times more overseas expenditures than overseas revenues.

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### PREVIOUS RESEARCH REPORTS

- January 2022: Analysis of the Methods of Fundraising Used by Canada's Charities
- February 2022: Real Estate Investment in Canada's Charitable Sector
- March 2022: Government Funding to Canadian Charities
- April 2022: Inter-Charity Donations in Canada
- May 2022: Charity Expense Reporting
- June 2022: Update on the Canadian Charitable Sector
- July 2022: Update on the Impact of COVID on Canada's Charitable Sector
- August 2022: The Canadian Donor Advised Fund (DAF) Market
- September 2022: Analyzing the Balance Sheet of Canada's Charity Sector

### UPCOMING RESEARCH REPORTS

- November 2022: The Veritas500 Report on Canada's Fastest Growing Charities
- December 2022: Employment in the Canadian Charitable Sector



## Our Vision

We will participate in a thriving Canadian philanthropic sector where the most impactful charities with the highest governance standards are celebrated and supported by donor capital.

## Our Mission

The Veritas Foundation aims to be Canada's authoritative source for participating in the country's charitable sector and evaluating its effectiveness and impact.



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