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# PROVINCIAL AND TERRITORIAL ANALYSIS OF CANADA'S CHARITABLE SECTOR



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## EXECUTIVE SUMMARY

Many of our *Research Reports* present the analysis of Canada's Charitable Sector on a national basis. This informs us about the aggregate, big-picture activity in the Sector. However, national activities and outcomes are contingent upon regional and local circumstances. This report presents the value-added benefits of studying the Charitable Sector by region.

There are two ways of analyzing regional results for Charitable giving. The first is by comparing the Total activity for specific characteristics. The second and more revealing analysis is comparing regional activity for these specific activities relative to characteristics that are unique to each region. We present both in this report. The former presents outcomes that align closely with the size of regions nationally. Analyzing on a relative basis results in more diverse conclusions.

Included in the report is an analysis showing:

- The number of Charitable Organizations in each Province and Territory and the number of residents serviced per Charitable Organization.
- Total Assets and Net Assets of Charitable Organizations regionally, and Net Assets per Capita;
- Total Revenues of Charitable Organizations regionally and Total Revenues as a Percentage of GDP;
- Total Tax Receipted Donations regionally and Tax Receipted Donations per Capita;
- Government Funding provided to the Charity Sector by region and Government Funding as a Percentage of Total Government Spending.
- Total Expended on Charitable Activity by region, Expended on Charitable Activity per Capita and as a Percentage of Regional GDP.
- Total Employment and Total Employment Compensation by region, Charity Sector Compensation as a Percentage of Total Income, and Regional Charity Sector Employment as a Percentage of Total Regional Employment.

### Principle conclusions of the Report

- Ontario, Quebec, and British Columbia have the largest number of Charities in Canada.
- Residents of Manitoba, the Maritime provinces, and Saskatchewan have the highest levels of access to Charitable Organizations in the country as measured by Residents per Charitable Organization.
- Similarly, Ontario, Quebec, and British Columbia have the largest Total Charitable Assets in Canada. Ontario's dominance is greater when deducting liabilities and analyzing Net Assets.
- The provinces of Ontario, Saskatchewan, and Manitoba have the greatest Net Assets Per Capita.
- Once again, Ontario, Quebec, and British Columbia have the largest Total Charitable Revenues in Canada.
- Manitoba, Quebec, and British Columbia have the greatest Total Revenues as a Percentage of GDP in the country.

- Ontario, Quebec, and British Columbia have the largest Total Tax Received Donation Revenue, but the Territories have the highest Tax Received Donations as a percentage of GDP.
- Whereas Ontario, Quebec, and British Columbia have the highest level of government funding distributed to Charitable Organizations, we found that Manitoba, British Columbia, and Alberta have the highest as a percentage of Total Government Spending.
- Ontario, Quebec, and British Columbia have the largest Expenditure on Charitable Activity, but Manitoba, British Columbia, and Alberta spend the greatest per Capita. Quebec overtakes Alberta when presented as a percentage of GDP.
- Quebec, Ontario, and Alberta employ the greatest number of individuals in the Charitable Sector, but Manitoba, Alberta, and Saskatchewan have the greatest as a percentage of Total Employment in their region.
- Similarly, Ontario, Quebec, and Alberta spend the largest amount on Total Compensation in the Charitable Sector, but Saskatchewan, Manitoba, and Quebec spend the largest as percentage of Total Income.

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## Our Vision

We will participate in a thriving Canadian philanthropic sector where the most impactful charities with the highest governance standards are celebrated and supported by donor capital.

## Our Mission

The Veritas Foundation aims to be Canada's authoritative source for participating in the country's charitable sector and evaluating its effectiveness and impact.



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